



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25311474

Changes as of: 9/20/2016 at 4:32 PM

Version: Original Order

CPE: 509/942/7904
Agency: AMER MEDIA &
ADVOCACY GROUP
815 SLATERS LANE
ALEXANDRIA, VA
22314

Flight: 9/30/16 - 10/6/16
Advertiser: POLIQUIN, BRUCE
Product: ME-2
Agency Order #: 5408743

Station: WFVX
Market: Bangor
Office: WASHINGTON
Primary Demo: Adults 35+

Total \$: \$240.00
Total Spots: 3

Total CPP: \$80.00
Total GRP: 3.0

Buyer: MediaAssistant, AMAG
Salesperson: JAMES SCUTARI
202-955-5342

Con Type: POLITICAL/VOTE
Assistant: JAMES SCUTARI
202-955-5342

Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/30 - 10/6							Total Spots	Total \$	CPP	GRP
							9/30	10/1	10/2	10/3	10/4	10/5	10/6				
1	F,M-Th 7:30p-8p		LAST MAN	\$80.00	1.0	30	1	0	0	0	1	0	1	3	\$240.00	\$80.00	3.0
TOTALS:							1	0	0	0	1	0	1	3	\$240.00	\$80.00	3.0



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**Special
Instructions**

Order Level Comments		
Date/Time	Added by	Comment
09/20/16 4:35 PM	JAMES SCUTARI	Separation: 30

Competitive Information	
Market Budget:	\$12,000
WFVX Share:	2%
Comment:	
WABI:	54%
WLBZ:	24%
WVII:	20%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	3	\$240.00	\$80.00	3.0
Total	100%	3	\$240.00	\$80.00	3.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	3	\$240.00
Total	3	\$240.00

Transaction History							
Trans	Created/Received	Created by	Status	Spots	Spot	\$ Chg	Contract \$
New	9/20/16 4:32 PM	JAMES SCUTARI	New	3		\$240.00	\$240.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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